

## 3rd Joint European Congress of the ESVP, ESTP and ECVP

30th August – 2nd September 2017

Lyon, France

### A) Sponsor categories

#### **Platinum Sponsor (15,000 €)**

The Platinum Sponsor package includes:

- 12 m<sup>2</sup> display stand with three conference tickets
- 15 min product presentation in the main hall following one of the prime program events
- Exclusive logo and advertisement placements:
  - Logo placement in the program and in marketing materials
  - Full page advertisement in the conference program
  - Logo placement on [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- The possibility of adding up to three pieces of promotion material (flyers, prospects, CDs) to the conference proceedings handed out to the participants
- Consideration of individual wishes of the Platinum Sponsor on agreement

#### **Gold Sponsor (6,000 €)**

The Gold Sponsor package includes:

- 9 m<sup>2</sup> display stand with two conference tickets
- Logo and advertisement placement:
  - Logo placement in the program and in marketing materials
  - Half-page advertisement in the conference program
  - Logo placement on [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- The option of adding up to two pieces of promotion material (flyers, prospects, CDs) to the conference proceedings handed out to the participants

#### **Silver Sponsor (3,000 €)**

The Silver Sponsor package includes:

- Logo and advertisement placement:
  - Logo placement in the program and in marketing materials
  - Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- The possibility of adding up to two pieces of promotion material (flyers, prospects, CDs) to the conference proceedings handed out to the participants

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### **B) Event sponsoring**

#### **Welcome Reception (7,500 €)**

Exclusive organization of the Welcome Reception

- 10 min talk time
- Exclusive logo placement on: entrance tickets, table cards, entrance banners
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- Shared sponsoring of 50% possible

#### **Gala Dinner (10,000 €)**

- Exclusive organization of the Gala Dinner
- 10 min talk time
- Exclusive logo placement on: entrance tickets, table cards, entrance banners
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- Shared sponsoring of 50% possible

#### **Award Ceremony (5,000 €)**

- Sponsoring of awards (3x oral presentation prize + 3x poster prize)
- Mentioning of the sponsor and displaying their logo or their advertisement with a projector during award ceremony
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Poster session (3,000 €)**

- Logo placement in the program and in marketing materials
- Logo on the poster boards
- Logo in the poster areas
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Coffee breaks (€ 2,000 per break)**

Coffee will be served during breaks on each day of Congress sessions.

- Sponsor may provide branded napkins.
- Acknowledgement in Sponsors' List in the Final Program.
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

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### **C) Material sponsoring**

#### **Printing (1,000 € plus material / actual printing costs):**

- Conference notes
- Name tags with program
- Timetables
- Certificates
- Half page acknowledgement with logo in the conference notes
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Lanyards with sponsor logo (750 € plus material):**

- For name tags
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **USB flash drives with sponsor logo (750 € plus material):**

- For program/ abstracts
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Bags with sponsor logo (1,500 € plus material):**

- For conference proceedings
- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Pens and notepads with sponsor logo (1,000 € plus material):**

- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

#### **Registration area (1,500 €)**

- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)
- Logo on the Registration area

#### **Internet service point + printer with sponsor logo (1,500 € plus material)**

- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

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### D) Other sponsoring

**General sponsorship \_\_\_\_\_€**

- Logo placement in the program and in marketing materials
- Logo in the exhibition area of [www.cuttingedgepathology.eu](http://www.cuttingedgepathology.eu)

### **Advertising Sponsorship opportunities: Program Brochure**

| Type          | Back Page | Inside Front | Inside Back | Inside Page |
|---------------|-----------|--------------|-------------|-------------|
| Final Program | 3,000€    | 2,000€       | 2,000€      | 1,200€      |

If you prefer another form of sponsorship, please do not hesitate to contact us at:  
[pia.schroeder@solution-office.de](mailto:pia.schroeder@solution-office.de)

Application for sponsorship can be made in writing with this booking enquiry form to:

Cutting Edge Pathology 2017  
Solution office e.K.  
Bergstr. 2  
29646 Bispingen  
Germany  
Tel: +49 5194 974490  
Fax: +49 5194 974494  
Email: [pia.schroeder@solution-office.de](mailto:pia.schroeder@solution-office.de)

Once a Booking form (next page) is received an invoice will be sent to you.

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**Booking form**

|                     |  |
|---------------------|--|
| Company name:       |  |
| Department:         |  |
| Contact person:     |  |
| Address:            |  |
| Street /no.:        |  |
| Postal code / city: |  |
| Country             |  |
| Phone:              |  |
| Fax:                |  |
| E-mail:             |  |
| Comments:           |  |
| Date:               |  |
| Signature:          |  |

**I have read and agree to the terms and conditions of the Congress “Cutting Edge Pathology” and agree to provide Cutting Edge Pathology with an approved company logo sent by e-mail to [pia.schroeder@solution-office.de](mailto:pia.schroeder@solution-office.de).**

**Terms of Payment**

All invoices are payable within 28 days net. All payments must be received by 1<sup>st</sup> August 2017. Sponsors who have not paid in full by 1<sup>st</sup> August 2017 will not be mentioned in the literature. Similarly, any promotional marketing item for which payment has not been received in full by this date will not be included in the Congress bags.

**Payment method**

An invoice will be sent to you by Solution Office e.K., Germany.  
Bank charges are the responsibility of the payee.

**Cancellation/reduction policy**

Notification of any cancellation must be made in writing and received on or before following dates:  
The organizers shall retain:

- 10% of the agreed package amount if the cancellation/reduction is made on or before March 14<sup>th</sup> 2017, inclusive.
- 50% of the agreed package amount if the cancellation/reduction is made between March 14<sup>th</sup> 2017 and May 31<sup>st</sup> 2017, inclusive.
- 100% of the agreed package amount if the cancellation/reduction is made after May 31<sup>st</sup> 2017.

If you have any further questions or concerns, please contact us. We will be pleased to help you.

We are looking forward to the next successful congress together with you and welcome you to Lyon in 2017.